Strategic Planning – Pathway to Emerging Themes

The strategic planning process began in the spring of 2023 when President Sheares Ashby kicked off the Bold Conversations series. Since then, through meetings with shared governance, input received via a campus core values survey, and other meetings with campus community members, a set of themes for planning has emerged.

2023

JANUARY -MAY 2023

Bold Conversations and Report

APRIL 2023

Presidential Message and Inauguration

FALL 2023

Conversations with Shared Governance

2024

SPRING 2024

Conversations with Shared Governance

JULY 2024

Provost Manfred van Dulmen joins UMBC

SEPTEMBER 2024

Strategic Planning
Steering Committee
formed

- Review of USM 2030 Strategic Plan and priority areas
- Consideration of existing State of Maryland's plan for higher education
- Consideration of existing UMBC strategic initiatives since the arrival of the new President and Provost (e.g., NISS, Carnegie Community Engagement, our history of inclusive excellence work, etc.)

OCTOBER 2024

Strategic Planning
Steering Committee
face-to-face group
processing meeting
to discuss emerging
priorities with
follow up survey
to the committee

NOVEMBER 2024

Strategic Planning Steering Committee is expanded

Core Values Survey launched to campus

DECEMBER 2024

Results of the Core Values Survey are shared with the community

Emerging priorities are shared with President Sheares Ashby and the President shares the vision for UMBC 3.0 with newly expanded Steering Committee

Strategic Plan
Leadership Team
synthesizes emerging
priorities and
Presidential vision

2025

FEBRUARY 2025

Emerging priorities reviewed by Steering Committee sub-groups

MARCH 2025

Steering Committee sub-groups develop a community engagement plan to inform the development of strategic priority areas and recommended goals. This work will continue through early fall 2025

APRIL 2025

President Sheares
Ashby and Provost van
Dulmen hold a campus
forum during which
they share their vision
for the university.

SUMMER AND FALL 2025

Steering Committee engages with the community and develops strategic priority areas and recommended goals for Cabinet review in the fall

