

Our UMBC: A Strategic Plan for Advancing Excellence

*Provost Philip Rous
August 19, 2013*

Retreat Planning Group

- Lisa Akchin
- Michael Dillon
- Jack Suess
- Connie Pierson
- Terri Werner
- Jill Wardell
- Erin Johnson
- Leslie Tinker
- Roland King
- Richard Byrne
- Laura Schraven
- Meggen Marx

Theme Team

- Valerie Bell
- Dr. Bev Bickel
- Steve Bradley
- Dr. Philip Farabaugh
- Dr. Tyson King Meadows
- Dr. Kim Leisey
- Dr. Tim Topoleski
- Dinah Winnick
- Romy Hubler Jones
- Tymofey Wowk



Our Year of Planning to Plan

Fall 2012

- Leadership Retreat (President's Council and Senate Leaders) to draft Guiding Principles for Planning
- Conversations about Guiding Principles with Senates, Chairs, Alumni Board, and many others

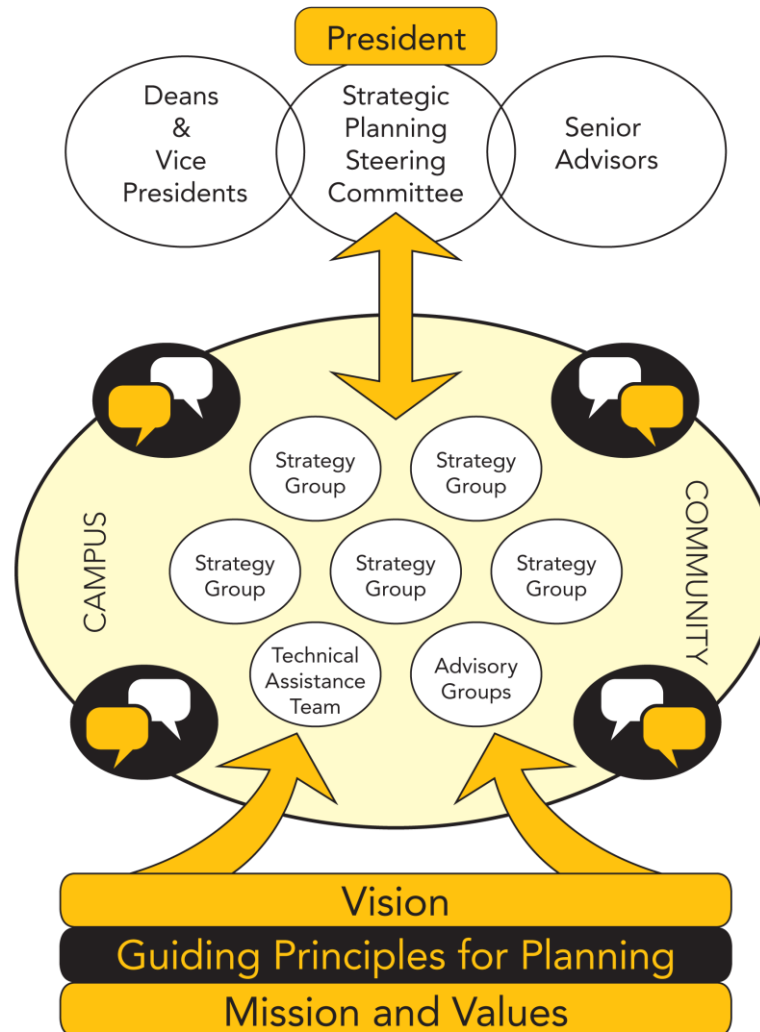
Spring 2013

- Leadership Retreat to finalize Guiding Principles and begin draft planning process & timeline
- Second round of campus conversations for feedback on process and timeline
- Campus Strategic Planning Survey completed by 298 faculty, 341 staff, and 962 students

Our Shared Guiding Principles

- Rooted in reflection on UMBC's vision and values
- Broadly inclusive, engaging participation of stakeholders, including shared governance groups
- Communicated effectively to the campus
- Rich in analysis of the campus's performance, as well as internal and external opportunities and challenges
- Open to dialogue about systemic strengths and weaknesses
- Clear about how decisions will be made
- Specific in setting priorities and flexible enough to accommodate emergent opportunities
- Connected with State and University System of Maryland priorities
- Open to new and divergent perspectives
- Aligned with financial planning and fundraising

UMBC Strategic Planning Process



Steering Committee

Philip Rous

Provost

Kathleen Carroll

*Associate Professor, Economics
President, Faculty Senate*

Bruce Walz

*Professor and Chair, Emergency Health Services
Chair, Academic Planning and Budget Committee*

Dorothy Caplan

*Executive Administrative Assistant II, College of
Natural and Mathematical Sciences
President, Non-Exempt Staff Senate*

Lailah Shishineh

*Assistant Director – First-Year Experience
President, Professional Staff Senate*

Max Barnhart

SGA Representative

Dan Miller

*Ph.D. student, Physics
Vice President, Graduate Student Association*

Steve Bradley

*Associate Professor and Graduate Program Director,
Visual Arts*

Philip Farabaugh

Professor and Chair, Biological Sciences

Aryya Gangopadhyay

Professor and Chair, Information Systems

Kim Leisey

Associate Vice President, Student Affairs

Carole McCann

*Professor and Director, Gender and Women's
Studies*

Tyson King-Meadows

*Associate Professor, Political Science and Acting
Chair, Africana Studies*

Vanderlei Martins

Associate Professor, Physics

Yvette Mozie-Ross '88

Associate Provost for Enrollment Management

Mavis Sanders

Professor, Education

Lynne Schaefer

Vice President, Finance and Administration

Greg Simmons '04

Vice President, Institutional Advancement

Karl Steiner

Vice President, Research

Jack Suess, '81

Vice President, Information Technology

Claire Welty

*Professor, CBEE and Director, Center for Urban
Environmental Research and Education*

Ex Officio: Alumni Representative

Role of Focus Area Strategy Groups

The Strategic Planning Steering Committee will appoint and charge between five and eight Focus Area Strategy Groups.

The responsibilities of each group will include:

- Internal and external stakeholder engagement
- Analysis of information, including assessments necessary to understand external and internal opportunities and challenges
- Recommending strategic goals, supporting strategic objectives, and metrics to build excellence in the focus area

Ways to be Involved

- Serve on a Strategy Group
- Participate through your shared governance group
- Participate through a planning advisory group
- Attend a campus-wide open meeting
- Visit the planning website frequently: <http://planning.umbc.edu>

Planning Process Timeline



A Note About Communication: Inclusive stakeholder engagement and two-way communication throughout the planning process are responsibilities of planning leadership groups including the Council of Deans and Vice Presidents, the Strategic Planning Steering Committee, and Focus Area Strategy Groups.

How Retreat Conversations Will Be Used

- **At the Retreat:** Theme Team will summarize and share broad themes from conversations.
- **Next month:** LLC graduate students will review all comments and provide a content analysis report to the campus.
- **Through the fall semester:** The Strategic Planning Steering Committee will use information from retreat conversations as they propose the values, vision, and focus areas that will provide the foundation for our planning.

Campus Survey

Response Rate

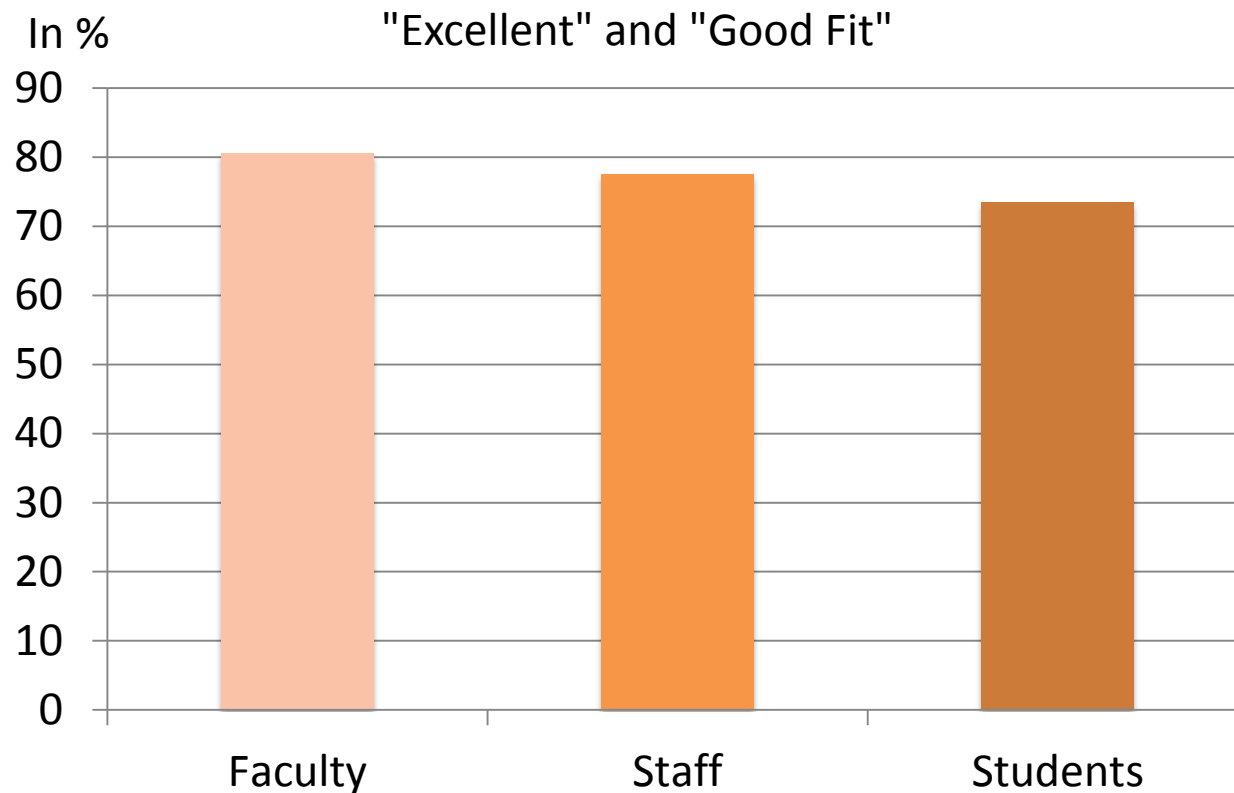
Role	Contacted	Responded	Responded
Faculty	660	298	45.2%
Staff	1,221	341	30.0%
Students	13044	962	7.4%

- Strategic planning at UMBC is marked by a commitment to inclusivity and interaction.
- The questionnaire surveyed faculty, staff, and students about their opinions toward a) UMBC’s progress in its core areas; b) perception of the University’s vision statement and overall values; c) what areas to prioritize in the strategic planning process.
- Survey was accessible between May 10 and May 30, 2013

Vision Statement

UMBC seeks to become the best public research university of our size by combining the traditions of the liberal arts academy, the creative intensity of the research university, and the social responsibility of the public university. We will be known for integrating research, teaching and learning, and civic engagement so that each advances the others for the benefit of society.

How Well Does Vision Statement Fit with Personal and Professional Goals?



Percentage response "Poor Fit:" Faculty, 1.7%; Staff 1.8%; Students, 4.0%

Percentage response "Doesn't Fit:" Faculty, 0.3%; Staff 0.9%; Students, 1.8%

Framework for 2016 Focus Areas

- Student Body Size and Composition
- Faculty Size and Composition
- Program and Curriculum Development
- Management, Organization and Staffing
- External Relations with Baltimore-Washington and Beyond