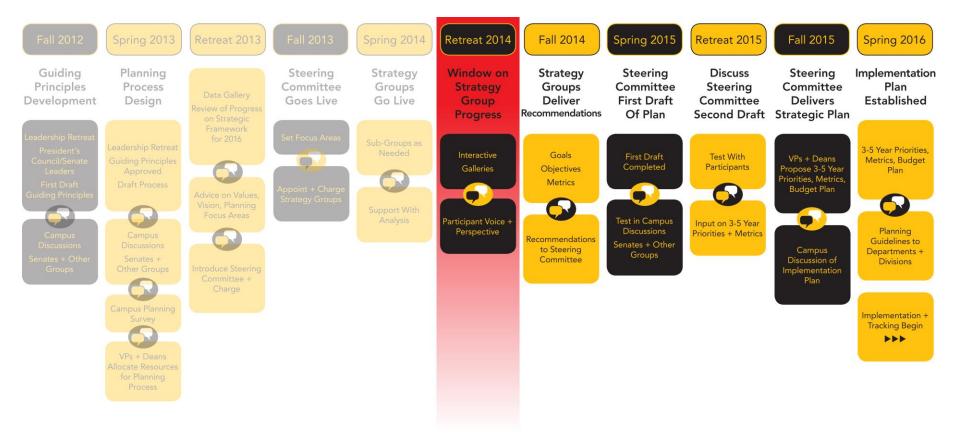


## **Planning Process Timeline**





A Note About Communication: Inclusive stakeholder engagement and two-way communication throughout the planning process are responsibilities of planning leadership groups including the Council of Deans and Vice Presidents, the Strategic Planning Steering Committee, and Focus Area Strategy Groups.







## **Steering Committee**

**Co-Chairs** 

Philip Rous, Provost

Bruce Walz, APB

**Shared Governance Representatives** 

Max Barnhart, SGA Representative

Dorothy Caplan, NESS

Dan Miller, GSA

Laila Shishineh, PSS

Sarah Shin, President, Faculty Senate

<u>Members</u>

Steve Bradley, Visual Arts

Philip Farabaugh, Biological Sciences

Aryya Gangopadhyay, Information Systems

Kim Leisey, Student Affairs

**Tyson King-Meadows**, Political Science and Africana Studies

**Carole McCann**, Gender and Women's Studies

Vanderlei Martins, Physics

**Yvette Mozie-Ross '88**, Enrollment Management and Planning

Mavis Sanders, Education

**Lynne Schaefer**, *Finance and Administration* 

**Greg Simmons '04**, Institutional Advancement

Karl Steiner, Research

Jack Suess, '81 '95, DoIT

**Claire Welty**, *Center for Urban Environmental Research and Education* 

#### **Ex Officio Members**

Robert Carpenter, Middle States

**Bennett Moe '88**, Alumni Association Board

**Ken Pittman '80**, Alumni Association Board



## Strategy Group Co-Chairs

#### **The Student Experience:**

Devin Hagerty and Kim Leisey

### Innovative Curriculum and Pedagogy: Jeff Leips and Carole McCann

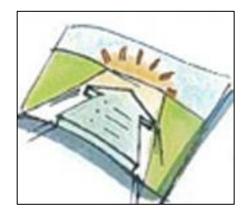
#### **Collective Impact in Research, Scholarship and Creative Achievement:** Aryya Gangopadhay and John Schumacher

### **Communty and Extended Connection:** Stephen Bradley, Mavis Sanders, and Greg Simmons



# Rooted in reflection on UMBC's vision and values

- Steering Committee reviewed current vision
  - Comfortable but conservative
  - Can be strengthened
- Draft versions vetted on campus
- UMBC values shared in campus conversations





Broadly inclusive, engaging participation of stakeholders, including shared governance groups

- More than 1,200 participants in 45 campus conversations
- Established set of focus areas for planning
- Discussed draft vision statements





## Communicated effectively to the campus

- Extensive communication outreach
  - Senate and open campus meetings
  - Email
  - myUMBC
  - Planning.umbc.edu website





Rich in analysis of the campus's performance, as well as internal and external opportunities and challenges

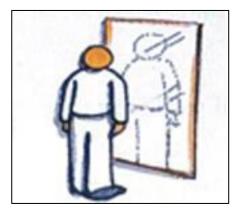
- Research-based approach
- Research questions posed by strategy groups
- Seeking campus input at retreat and through the coming year





# Open to dialogue about systemic strengths and weaknesses

- Foundations work group
- Assessment of critical systems
  - People
  - Resources
  - Facilities
  - Technology and business systems
  - Environmental sustainability





## Clear about how decisions will be made

- Recommendations delivered in spring 2015
- Testing and feedback at 2015 University Retreat
- VPs and Deans set 3-5 year priorities





Specific in setting priorities and flexible enough to accommodate emergent opportunities

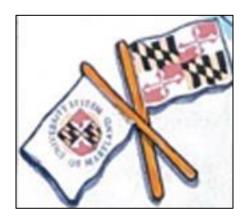
- Long-range strategies and goals
- Guide decision at moments of opportunity or challenge





## Connected with State and University System of Maryland priorities

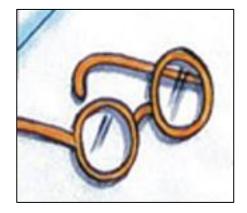
- Align with USM, state and national priorities
- Global opportunities





## Open to new and divergent perspectives

- Call for campus community volunteers
- 180 faculty, staff, students and alumni involved as strategy group members, consultants, focus groups
- Continued campus outreach throughout the year





## Aligned with financial planning and fundraising

- Foundations work group
- Strategy group work will inform case for fundraising campaign launch in 2016

