

SELF-STUDY: ADVANCING EXCELLENCE THROUGH STRATEGIC PLANNING

MIDDLE STATES STANDARD 1: MISSION AND GOALS

The institution's mission clearly defines its purpose, who the institution serves and what it intends to accomplish. The institution's stated goals clearly specify how the institution will fulfill its mission. The mission and goals are developed and recognized by the institution with the participation of its members and its governing body and are used to develop and shape its programs and practices and to evaluate its effectiveness.

UMBC SELF-STUDY CONCLUSIONS ON MISSION AND GOALS:

- UMBC has a strong and sustained culture of building consensus around a set of strategic goals rooted in our mission (Campus Leadership Retreats, Shared Governance).
- UMBC's mission, vision, and goals are regularly reviewed and formally updated to reflect changes in the environment.
- UMBC has documented the strategic investments made to support its goals, and periodically updates the campus on those investments.
- Our decisions will continue to be guided by our mission as interpreted through our strategic plan.

UMBC SELF-STUDY RECOMMENDATIONS ON MISSION AND GOALS TO AID IN THE SUCCESS OF THE NEW STRATEGIC PLAN:

- Commit to a culture of continuous improvement, and periodically review progress towards success through data galleries at annual retreats.
- Develop and assess policies designed to achieve improved performance in the areas of:
 - Student learning and student success;
 - Resource allocation;
 - Research and creative achievement;
 - Community, alumni connections and strategic partnerships.
- Build UMBC's analytics and assessment capabilities to allow University leaders to use analytics
 - Proactively;
 - Across divisions and offices;
 - To make evidence-based decisions that advance our strategic plan's goals.
 - Analytics examples:
 - Build on our current ability to use data and analytics (REX Data Warehouse);
 - Improve student's ability to plan their coursework (Course Scheduler software);
 - Assess the impact of our resource allocation decisions (EAB's Academic Performance System);
 - Track the interventions we have made in support of student success (as part of a USM effort: Performance Analytic Reporting's Student Success Matrix project SSMx);
 - Measure the impact of policies and interventions to better assist at-risk students (Civitas).

COLLECTIVE IMPACT IN RESEARCH,
SCHOLARSHIP, AND CREATIVE ACHIEVEMENT

THE STUDENT EXPERIENCE

INNOVATIVE CURRICULUM AND PEDAGOGY

COMMUNITY AND EXTENDED CONNECTIONS