

# COMMUNITY & EXTENDED CONNECTION

## WHERE ARE WE GOING?

### Primary goals from strategic plan

1. Promote a campus-wide culture that recognizes, supports, catalyzes, and celebrates collaboration and partnerships with groups at the local, state, regional, national, and international levels, including the K-12 education system.
2. Advance UMBC's regional reputation as a vital stakeholder in Maryland's innovation economy.
3. Strengthen UMBC's position as an anchor institution for the greater Baltimore metropolitan region.

## FIRST FOCUS PRIORITIES

1. Promote a campus-wide culture that recognizes, supports, catalyzes, and celebrates collaboration and partnerships with groups at the local, state, regional, national, and international levels, including the K-12 education system.
  - 1.3 Strengthen connections between alumni and the on-campus community that foster alumni success and pride while enhancing teaching and learning, the student experience, and community outreach and development.
2. Advance UMBC's regional reputation as a vital stakeholder in Maryland's innovation economy.
3. Strengthen UMBC's position as an anchor institution for the greater Baltimore metropolitan region.
  - 3.1 Establish a community-engagement action team to (a) develop short-term and long-term goals around high-impact issues in the Greater Baltimore region that play to campus strengths and (b) develop, enact, and monitor progress on a community-engagement plan to address the targeted issues.

## FIRST STEPS 2016-17

- 1.3 Focus on and leverage 50th Anniversary activities to increase alumni engagement.
- 3.1 Advance and coordinate the existing work groups developing an inventory, goals, and objectives relating to UMBC's engagement with critical issues in the Greater Baltimore region.

## WHAT DO WE NEED TO KNOW?

Post your thoughts