**VISION STATEMENT DEVELOPMENT**

**Spring 2013:** Campus Strategic Planning Survey

**August 2013:**
- University Retreat
- Participants Shared Values Important to Shaping a Compelling Vision

**Fall 2013:**
- Campus Conversations About Vision and Values

**Winter 2014:**
- OIA Communications Team Drafts Multiple Vision Statements

**Spring 2014:**
- Steering Committee Shares Draft Vision Statements in Campus Conversations

*Which vision is UMBC’s?* Three draft visions for UMBC tested by presenting them in a gallery of anonymous vision statements from multiple campuses. One particular draft vision statement resonated with many in the UMBC community.

- Our UMBC community will redefine the impact a public research university can achieve through leading-edge teaching, discovery, and civic engagement. By valuing diverse perspectives, we will attract inquisitive minds that thrive on solving problems through collaboration. We will prepare students and empower scholars to succeed in life and transform the world.

**August 2014:**
- University Retreat
- Participants Provide Feedback on Final Drafts

**Fall 2013:**
- Strategic Planning Steering Committee Framework for Vision Development
  - Current vision is comfortable but conservative – a more aspirational and challenging vision is right for this point in time.
  - Campus should continue to strive to be a model.
  - Creativity is fundamental to our work.
  - Diversity, inclusiveness, and excellence are vital elements.
  - Must be clear we value all forms of knowledge and inquiry.

**Fall 2014:**
- Strategic Planning Steering Committee Selects Vision, Makes Final Edits

*OUR UMBC* A Strategic Plan For Advancing Excellence