

# ***Our UMBC:* Focus Areas for Planning**

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## What is a Focus Area?

**Definition:** Fundamental or distinctive element vital for achieving UMBC's vision.

**Description:** Driver of our success.

## Examples of Focus Areas

### *Strategic Framework for 2016*

- Student Body Size and Composition
- Faculty Size and Composition
- Program and Curriculum Development
- Management, Organization and Staffing
- External Relations with Baltimore-Washington and Beyond

## Examples of Focus Areas

### *Carnegie Mellon 2008 Strategic Plan*

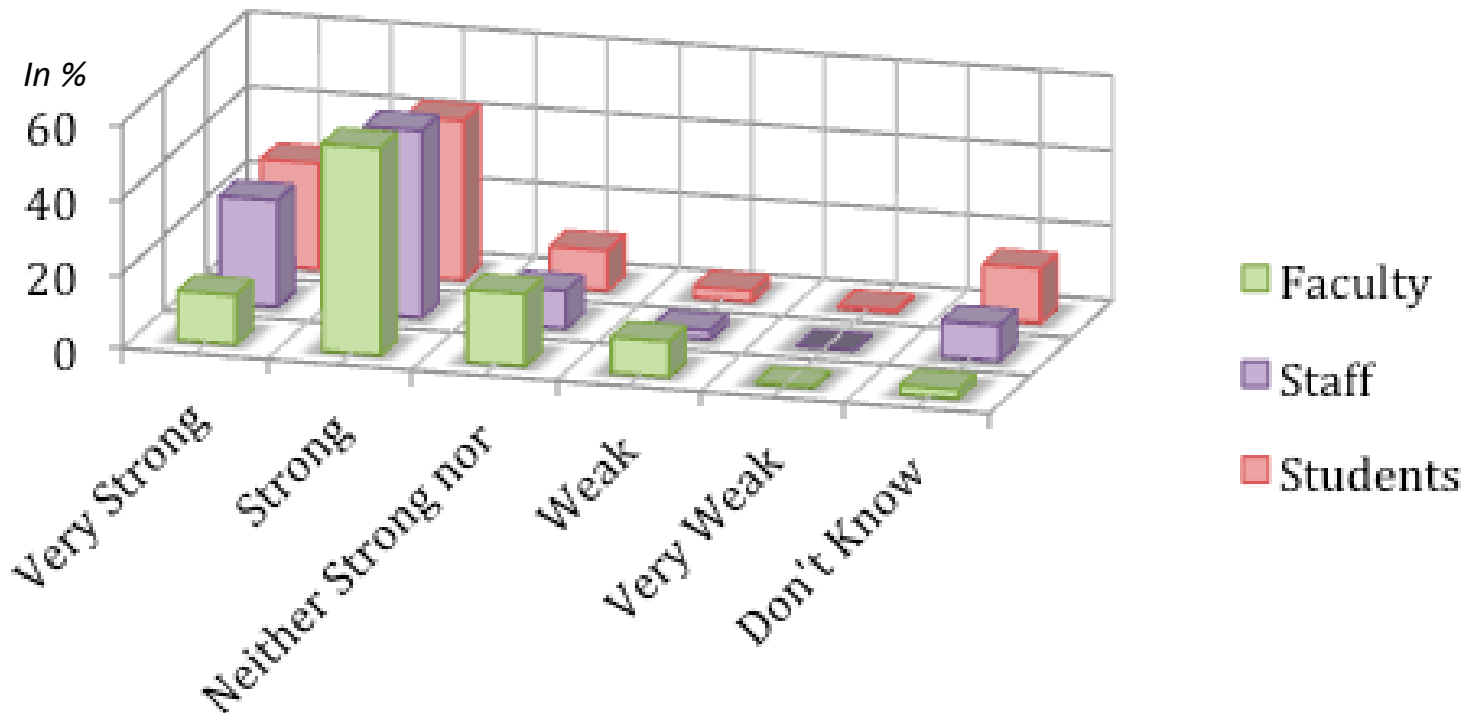
- Research and Artistic Creation
- Education and Student Life
- Regional Impact
- Globalization and International Initiatives
- Carnegie Mellon Community Success
- Finance and Infrastructure

## Examples of Focus Areas

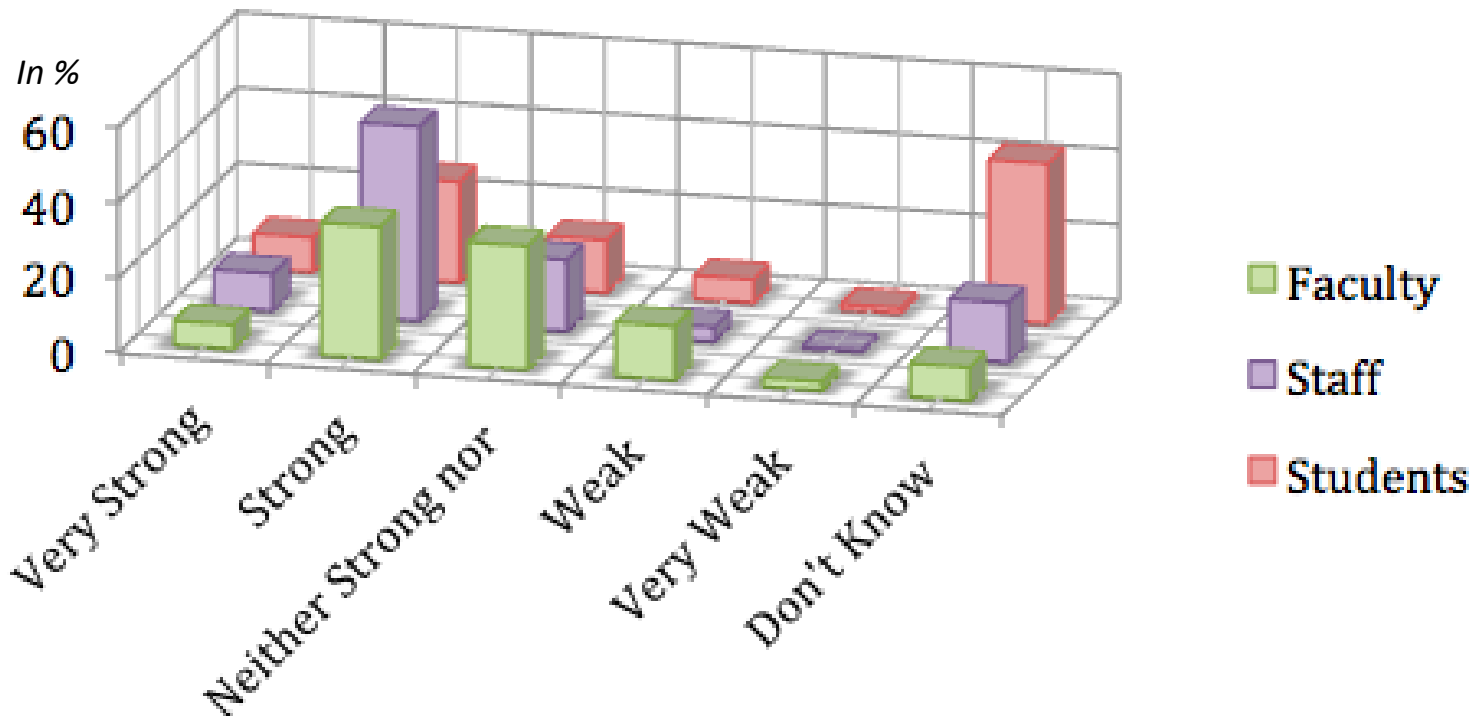
### *UMB 2011-2016 Strategic Plan*

- Pre-eminence as Innovator
- Diversity and Culture of Inclusion
- Culture of Accountability and Transparency
- Excel at Interdisciplinary Research and Inter-professional Education, Clinical Care and Practice, and Public Service
- Local and Global Initiatives that Address Critical Issues
- Create Enduring and Responsible Financial Model for the University
- Drive Economic Development
- Create Vibrant, Dynamic University Community

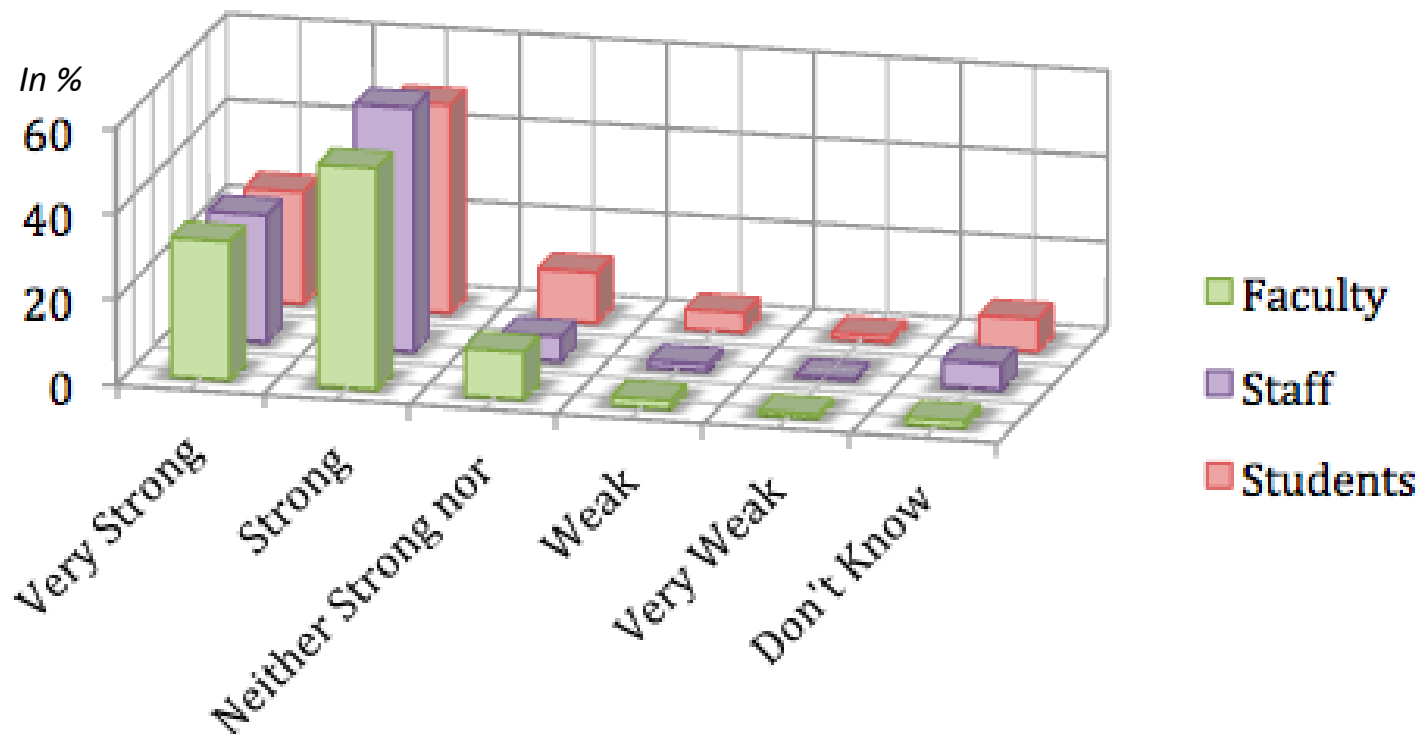
## Strength of Performance: Research



## Strength of Performance: Graduate Education

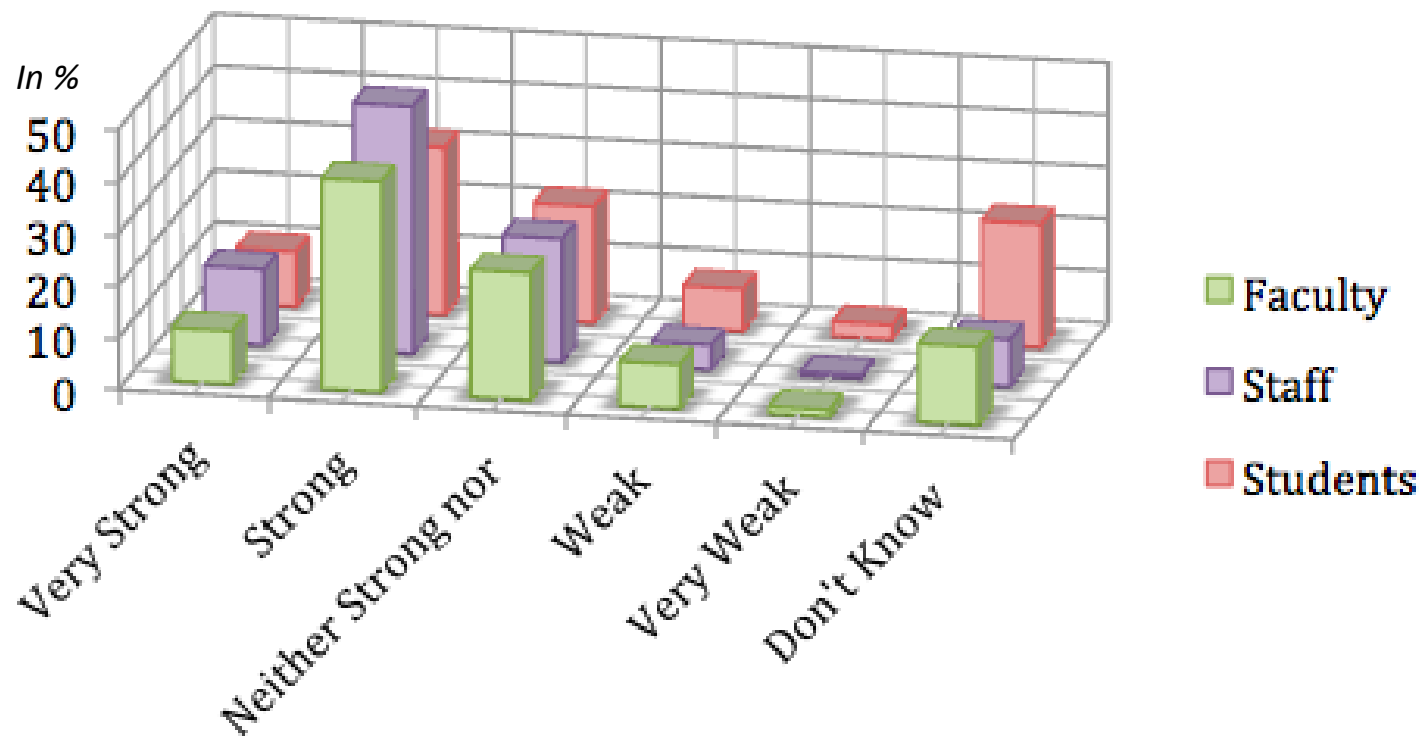


## Strength of Performance: Undergraduate Education

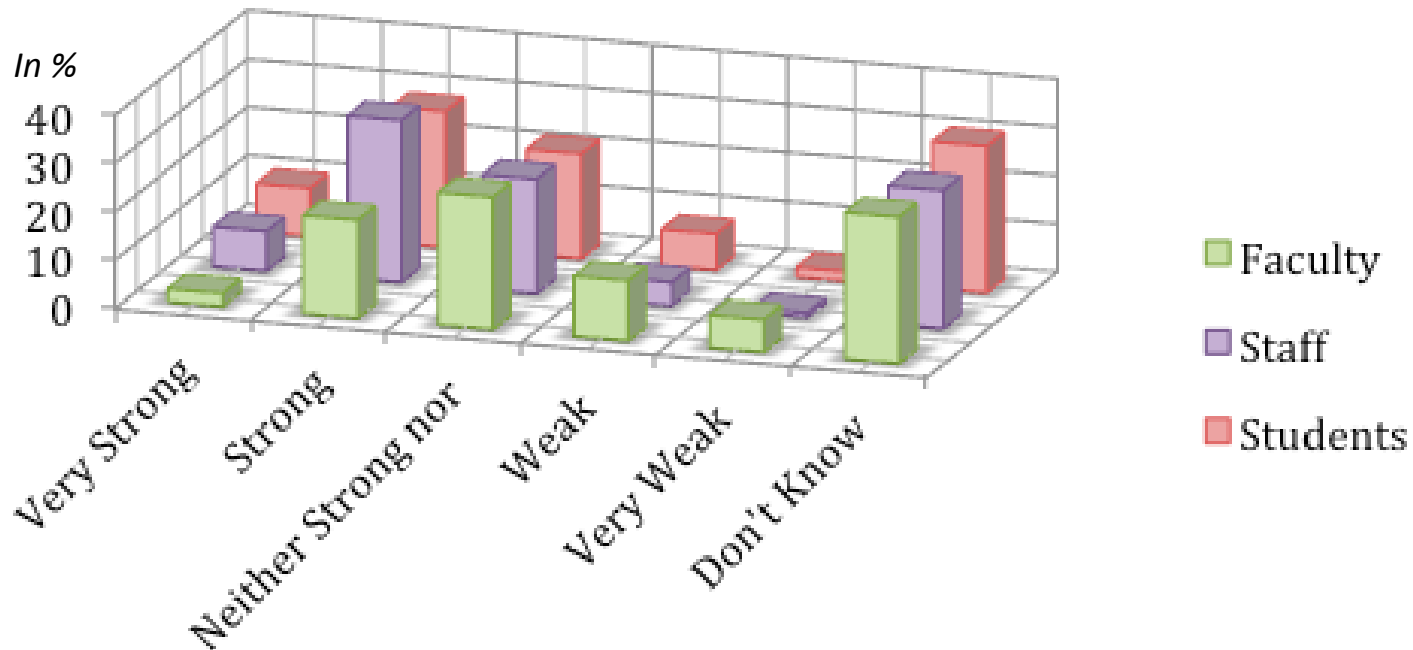




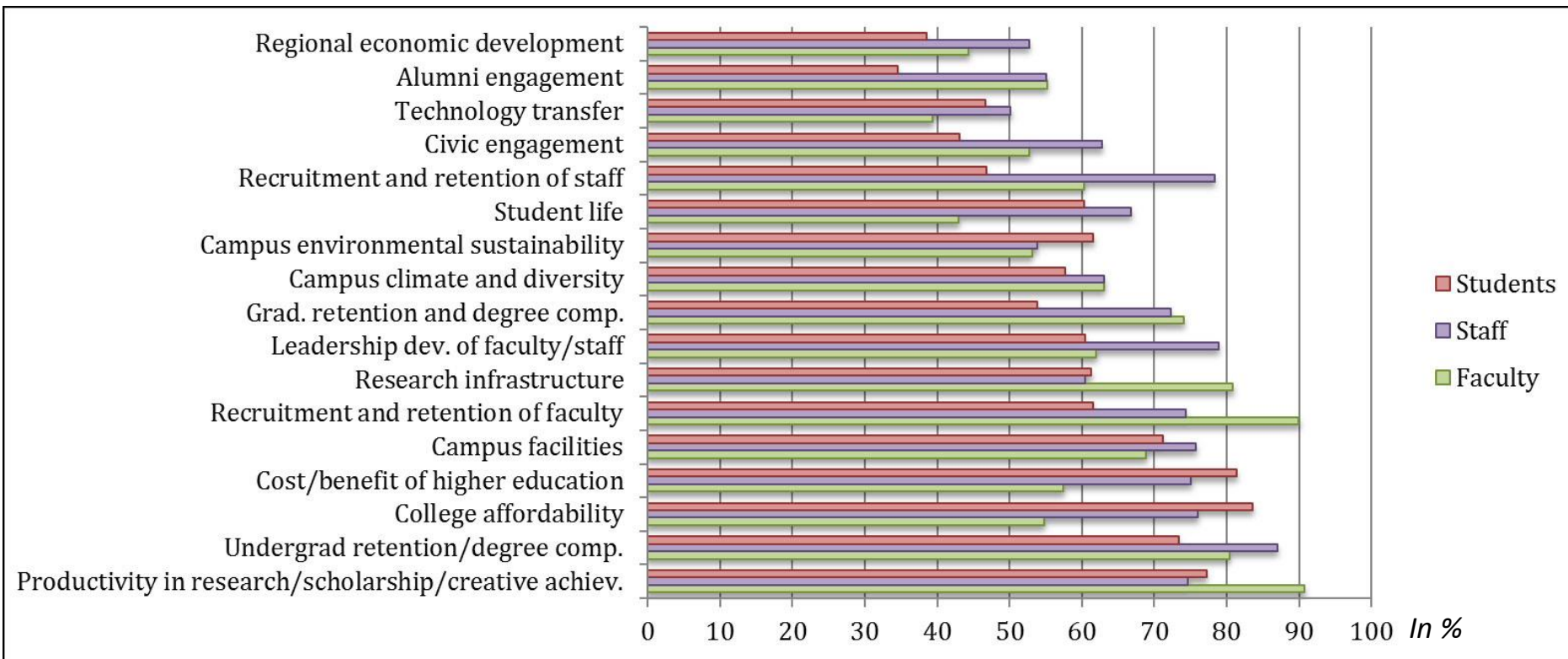
## Strength of Performance: Civic Engagement



## Strength of Performance: Technology Transfer/Economic Development

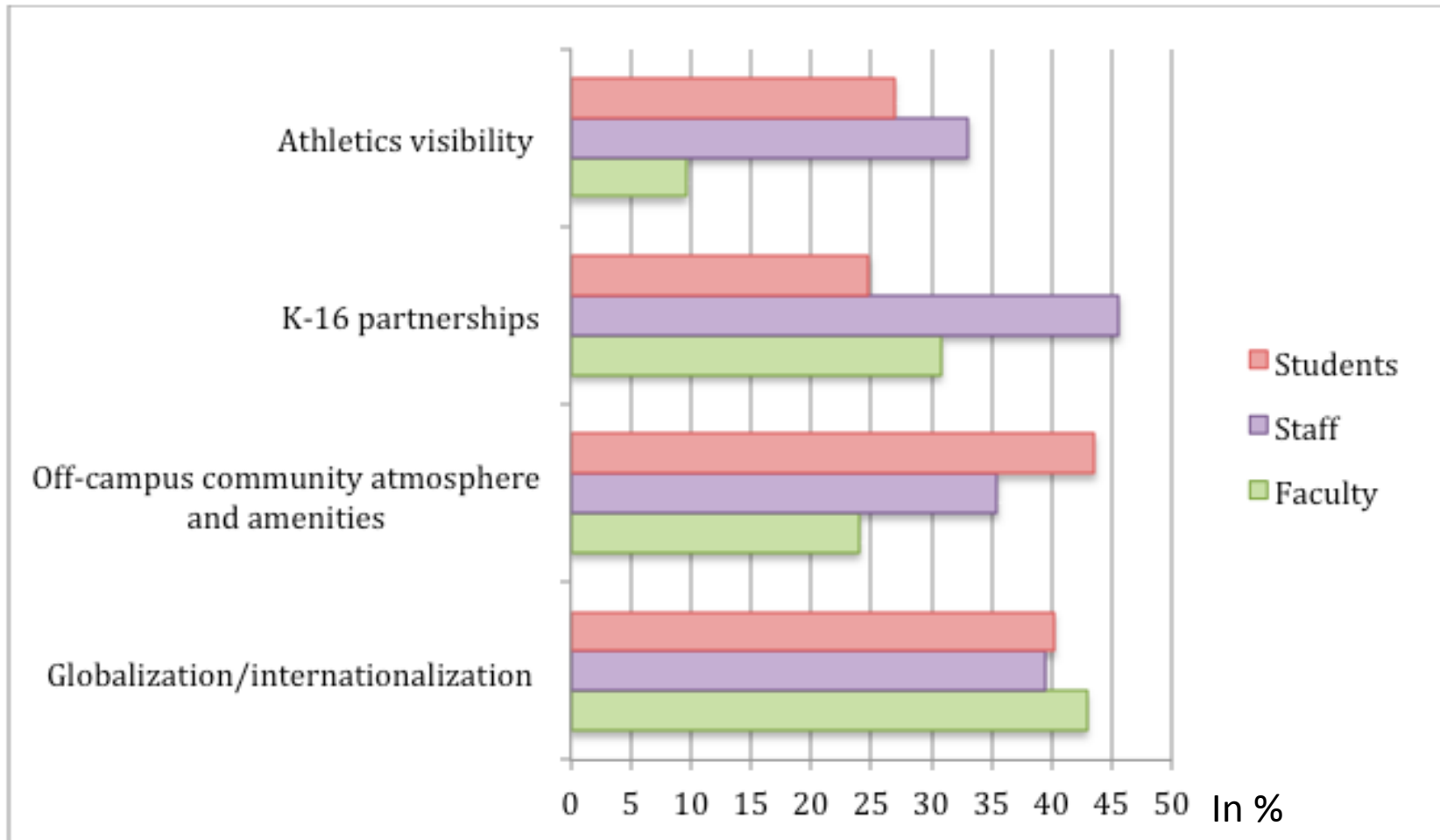


## “Highest and High” – 50% or More



*Priorities 50% and above “Highest and High” by Students, Staff, and Faculty*

## “Highest and High” – Below 50%



*Priorities 50% and below “Highest and High” by Students, Staff, Faculty*

## Table Discussion

1. What criteria should we use in selecting a limited number of topics for focus areas?
2. Assuming that undergraduate education, research, and graduate education are fundamentals that must be addressed in the planning process, what additional focus areas will be drivers of our future success – and why?